



Manager for an Efficient and Innovative Footwear Industry

Description of the project

The overall aim of the **SHOEMAN** project is to create a framework that will result in better qualified professionals in the European Footwear Industry. It addresses both technological and non-technological issues, from basic to new technologies, and from fundamental managerial skills, financial or project management skills, to issues regarding health and safety at the workplace, social responsibility and traceability in the value chain.

The project will facilitate the enhancement of the professional skills through a cross-disciplinary training program, combining professional and transversal skills associated with entrepreneurship, innovation, both technological and non-technological.

In this context, the **SHOEMAN** objectives are:

- To anticipate the job related requirements of the future managerial occupations more effectively in order to improve the transfer and use of new and existing knowledge.
- To create a common qualification framework that will result in better qualified professionals involved in top and middle management in the European and Turkish Footwear Industry.
- To develop new methodologies and learning tools based on MOOCs for re-engineering the training process targeted to existing and aspiring managers of the footwear sector.

SHOEMAN will produce concrete and transferable results in the form of intellectual outputs that can be exploited during and after the project's end, both by the partners and by other stakeholders. In particular, **SHOEMAN** will deliver a set of tools, targeted at existing and aspiring managers of the footwear industry, that will enable them to keep up with the most up-to-date knowledge and information needed in order to effectively work in an Efficient and Innovative footwear company.

The target group of the project includes: VETs, policy makers, associations and organizations dealing with footwear, universities and research centres working on project related topics, companies, current and aspiring managers of the footwear industry, and trainers.

Project leader:

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Czech Footwear and Leather
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Centro Italiano Apprendimento Permanente
(Italy)
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Virtual Campus Lda
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